Gift and Game: Important Things to Know

Ingram Content Group Inc. is a global distributor of physical and digital content. We provide books, music, gifts, and media content to retailers, libraries, schools, and distribution partners.

We work with independent bookstores in the U.S., Christian bookstores (through the Spring Arbor Distributors division), schools, and libraries, international accounts, large book chain retailers, and online sellers including Amazon.

We offer gift and game products that complement bookstore selections. We offer over 26,000 gift and game SKUs in addition to our 17.7 million book titles.

Most of our customers purchase directly from the vendor for their initial purchases and reorders, and often purchase from Ingram for replenishment orders. Products are available for order on ipage®, Ingram's B2B product marketing site, and orders arrive the next day in most cases. A significant part of our gift and game sales are through the Customer Direct Fulfillment (CDF) program. Through this program, Ingram ships products directly to the retailer's customer on behalf of the retailer. Gift and game products have sold especially well through the CDF program.

How We Buy

We purchase on a conservative basis to meet anticipated demand by our customers and will work closely with you to determine initial orders. We begin by purchasing bestselling products and then expand with sales results. We reorder on a regular basis. Our main distribution center is in La Vergne, TN, and we also have distribution centers in Fort Wayne, IN, Chambersburg, PA, and Roseburg, OR. We require one sample of each product you would like us to consider. We need the individual item boxed or wrapped as it would be shipped to us, so our receiving department can review it.

Please note: Samples will not be returned.

Our Terms

We sell gift product non-returnable to our customers. However, we require the ability to return buyer overstock. Again, we buy very conservatively with a great deal of your input. We are a traditional book wholesaler and do not have the ability to buy non-returnable.

We pay in 90 days-end of month. So, if you invoice us on the 3rd of the month—we collect all your invoices throughout the month and pay 90 days from the end of the month.

The vendor pays freight into Ingram. Ingram will pay freight on returns.

If you have set a retail price, we expect a minimum discount of 60% off the retail. If you have a wholesale price, we expect a minimum discount 10% off the wholesale price.

How Your Product Must Be Packaged

We sell in single units. Each unit must have a scannable bar code. You can send multiple units in a large carton, but each unit inside must have its own tag or label and be in an individual shipping box or poly bag.

