



EUDR FAQ for Publishers

Understanding the EU Deforestation Regulation and What It Means for You

1. What is the EU Deforestation Regulation (EUDR)?

The EUDR is a new European law created to reduce deforestation linked to products sold in the EU — including books, since they're made from paper and wood-based materials. It requires companies in the supply chain to show that the materials used in their products come from legal and deforestation-free sources.

2. Who needs to comply?

Any publisher, printer, or supplier whose books are shipped into the European Union will need to meet EUDR requirements — even if your business is based outside the EU.

3. What information does the EUDR require?

To comply, companies will need to provide key details about the origin of materials, including geolocation data for where the wood or pulp was harvested, harvest and sourcing details, Due Diligence Statement (DDS) confirming compliance.

Sharing this information along the supply chain necessitates new data flows -- from paper mills to printers to publishers to EU-based customers -- and those data flows are still being developed across the publishing industry.

4. How do I get a Due Diligence Statement (DDS), and what do I do with it once I have it?

A **Due Diligence Statement (DDS)** is a formal record that confirms your product's materials were sourced legally and are free from deforestation risk. Each DDS is created and submitted through the **EU's TRACES system**, which will serve as the central reporting platform for EUDR compliance.

For **Lightning Source-printed titles**, Ingram plans to generate and submit the DDS on behalf of publishers once the system requirements are confirmed. For **distributed titles or other supply arrangements**, publishers will likely need to provide their own DDS — or supply Ingram with the necessary data (such as geolocation and sourcing details) so that the statement can be created.

Once you have a DDS, it should be linked to the shipment or product record for any titles entering the EU. This ensures customs officials can verify compliance and allow the products to move freely through EU ports.

5. What's the timeline?

The EUDR took effect in June 2023, but the European Commission is proposing to delay enforcement until December 31, 2026 while systems and processes are finalized. The delay hasn't yet been approved, but the extra time — if granted — will allow supply chain partners, including Ingram and



publishers, to complete readiness work and ensure a smooth transition. We're following developments closely and will keep you informed as timelines are confirmed.

6. What will Ingram need from publishers?

To help fulfill EUDR requirements, Ingram will eventually ask publishers to provide operator and supplier information, along with product, material, and sourcing details (such as geolocation or DDS data).

Under the regulation:

- The **operator** is the company responsible for placing a product on the EU market — in many cases, that may be Ingram (for distributed titles) or the publisher (for titles sold or shipped directly).
- The **supplier** is any business in the supply chain that provides materials or products to the operator — such as printers, paper mills, or other manufacturing partners.

As the EU finalizes how this data must be reported, we'll share clear step-by-step guidance on exactly what information is required, who needs to supply it, and how to submit it through Ingram's systems.

7. What is Ingram doing to prepare?

Ingram is actively working with our suppliers, printers, and technology partners to build the right processes for collecting and sharing the required data. This entails working with paper suppliers to confirm they can supply the required data points, exploring 3rd party solutions that will work across Ingram and reviewing implications and solutions for stocked inventory.

8. How will Ingram help me be compliant?

For books printed on demand by Lightning Source, Ingram will generate the necessary Due Diligence Statements on your behalf.

For titles distributed by Ingram Publisher Services or Ingram Wholesale, we'll provide tools and instructions for supplying the data we need once specifications are finalized. Our focus is to make compliance straightforward and minimize disruption to your business once the regulation takes effect.

9. What if I already use FSC or PEFC-certified paper?

Certifications like FSC and PEFC can support your compliance with EUDR, but they don't cover everything and isn't sufficient for EUDR compliance. You will need to gather additional information — such as geolocation data or a formal Due Diligence Statement — to meet all requirements.

10. What happens if I'm not compliant?

Once enforcement begins, the EU may stop or penalize shipments that don't meet EUDR requirements. Working with Ingram can help you stay aligned with evolving requirements to help your books continue moving into EU markets with minimal interruption.



11. What can I do now to prepare?

- Review the [EUDR requirements](#) with your legal counsel to ensure you understand your specific compliance obligations
- Ask your paper suppliers and printers for geolocation and sourcing details.
- Review any existing certifications or chain-of-custody records.
- Stay tuned for updates from Ingram — we'll share next steps as soon as EU systems and data requirements are confirmed.

12. Who can I contact with questions?

If you have questions about how EUDR may affect your titles or supply chain, reach out to your Ingram representative. We'll continue to share updates as more information becomes available and as we move through the preparation phase together.

In summary

The EU Deforestation Regulation is on the horizon, and Ingram is actively preparing to support compliance across our publishing and print network. The proposed delay provides an opportunity for everyone in the supply chain — including Ingram and our publishing partners — to get the right systems and data in place for a smooth rollout once enforcement begins.